



## **Marchex to Present on Small Businesses Marketing Opportunities and Reputation Management at Borrell's Local Online Advertising 2010 Conference**

February 3, 2010

### **SEATTLE - Feb. 3, 2010**

Marchex, Inc. (NASDAQ: MCHX), a leading performance marketing company, today announced that Matthew Berk, Executive Vice President of Product Engineering, will participate on two panels at Borrell's Local Online Advertising: The 'Business of Making Money' 2010 Conference, Feb. 8 - 9, 2010 at the Grand Hyatt in New York City.

Berk will discuss small businesses online presence and marketing opportunities in panel sessions, which include the following:

For more information on Marchex Reputation Management, visit: [www.marchex.com/repmanagement](http://www.marchex.com/repmanagement) or stop by the Marchex Connect conference booth. For more information on Borrell's 2010 Local Online Advertising: The 'Business of Making Money' Conference, visit: [www.borrellassociates.com/conference/](http://www.borrellassociates.com/conference/).

"The New Advertising Opportunity: Reputation Management"

Date: Monday, Feb. 8 2010

Time: 11:45-12:15 p.m. ET

"Tapping Key Categories: SEO, Paid Search, Directories"

Date: Tuesday, Feb. 9 2010

Time: 10:15-11:15 a.m. ET

### **About Marchex**

Marchex, Inc. ([www.marchex.com](http://www.marchex.com)) provides call- and click-based performance marketing products. Marchex's products support tens of thousands of advertisers, ranging from local businesses to the Fortune 500.

### **Forward-Looking Statements**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of Feb. 3, 2010 and Marchex undertakes no duty to update the information provided herein.

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