



Marchex to present strategies for local search in free SEM and search Webinar

February 23, 2010

SEATTLE - Feb. 23, 2010

Marchex, Inc. (NASDAQ: MCHX), a leading performance marketing company, today announced that Matthew Berk, Executive Vice President of Product Engineering, will participate in a 45-minute Webinar on local search and online management on Wednesday, Feb. 24 at 2 p.m. PST.

The Webinar, called "Local Search is Different," will offer tips and tactics for marketers and agencies seeking to tap into local search marketing opportunities.

Led by local search expert Greg Sterling, Berk and Gib Olander from Localeze will discuss a range of issues around local search strategy, including:

- Data integrity;
- Reputation management; and
- Local SEO and using directories for better search exposure.

The event is part of a day-long Search and SEM summit presented by Webcasting provider BrightTALK. The Webinar is free and produced by Internet2Go. Interested participants may register at <http://www.brighttalk.com/webcasts/8440/attend>.

About Marchex

Marchex, Inc. (www.marchex.com) provides call- and click-based performance marketing products. Marchex's products support tens of thousands of advertisers, ranging from local businesses to the Fortune 500.

Forward-Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of Feb. 3, 2010 and Marchex undertakes no duty to update the information provided herein.

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