Marchex

Marchex Announces Launch of Open View Technology for Distribution across OpenList.com and Selected Marchex Web Sites

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Marchex, Inc. (NASDAQ: MCHX, MCHXP), today announced the launch of Open View, a proprietary technology that dynamically consolidates available information and user reviews on any type of business entity, such as hotels or restaurants, into a set of distinct, relevant, and meaningful summaries.

Open View, a new feature of the Open List search platform, represents Marchex's technology driven approach to generating useful and unique content on thousands of Web pages. For example, in addition to generating content related to more than 65,000 hotels, Open View has added approximately 400,000 new, unique pieces of dynamically generated editorial content that map to each restaurant in the Open List database. The purposes of Open View are to: (i) provide a useful, high-level summary of an entity based on feedback primarily from user-generated and expert third-party reviews; (ii) increase Web site usage by creating a useful and relevant consumer experience; and (iii) ultimately increase monetization opportunities associated with each Web site.

Open View functionality is now available at www.openlist.com and selected Marchex Web sites that include hotel and/or restaurant information, such as: www.delis.com, www.newyorkdining.com, and www.frenchrestaurants.com. While Marchex's Open Views currently cover restaurants and hotels, it plans to expand this technology to cover additional commercial categories over time.

As Marchex launches Open List content on tens of thousands of additional Web sites in 2007, as announced earlier this week, this new Open View technology will be part of that broader rollout.

"A key goal of Open List is to drive high quality content in an automated fashion to both the Marchex network of Web sites and to Openlist.com," said Matthew Berk, Marchex Lead Search Architect. "The Open View technology is an example of the power of the Open List platform to aggregate and make sense of a wide variety of local content, ultimately helping consumers make better decisions."

Open View hotel example - The Four Seasons, New York:

http://www.openlist.com/hotels-view-367284-four_seasons_hotel_new_york-new_york-ny.htm

'The Four Seasons Hotel New York, in New York, is a 5 star luxury hotel. Those who recommend it say it's perfect for "business". Sleep connoisseurs described the bed as "great". Guests found the service "excellent" and "exceptional". What travelers said they loved: "the people", "the place", "the service", "the staff", and "the room". The hotel is recommended by Gayot.com (it's on their Top 10 list for Business Hotels), Fodor's (it's one of their hotel "Picks"), and seasoned travelers, who rate it 5 stars. Travel + Leisure named it one of the "World's Best" and it made the prestigious T+L "Top 500" list.

The hotel is near award winning restaurants, including Jean George, Le Bernardin, and Daniel. Also nearby: Roxy, Angelika Film Center and Cafe, and 303.

Other local places to consider are The Ritz-Carlton New York, Central Park Hotel and Four Seasons Pierre.'

Open View restaurant example - L'Espalier, Boston:

http://www.frenchrestaurants.com/details.php?listformat=restaurants&id=6172623023

'For four star French, try L'Espalier in the Greater Boston area. This is a great place. This place is located in the Back Bay area. The menu is full of sweet delicacies. It's been awarded the 10 Best Boston Romantic and Fodors Choice awards. Know before you go: this place features a perfect venue for special occasions. When you step inside the restaurant, you'll notice an elegant atmosphere. This restaurant features private rooms, a full bar, catering, valet parking, and lunch. This restaurant is good for groups. Diners found the food outstanding and delicious once it arrived.'

About Marchex, Inc.

Marchex (www.marchex.com) is a technology driven search and media company focused on vertical and local online traffic.

Specifically, the company is focused on search marketing, local search, and direct navigation. Marchex's platform of integrated performance-based advertising and search marketing services enables merchants to efficiently market and sell their products and services across multiple online distribution channels, including search engines, product shopping engines, directories and selected Web sites.

Forward looking statements:

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. We disclaim any intention or obligation to

update any forward-looking statements.

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