



Marchex to Present at Kelsey Group's 'Drilling Down on Local '07' Conference

March 19, 2007

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Marchex, Inc. (NASDAQ: MCHX, MCHXP) today announced that Matthew Berk, Marchex Lead Search Architect, will be a featured speaker at The Kelsey Group's 'Drilling Down on Local '07: The Annual Silicon Valley Summit,' March 19 - 21, 2007, at the Santa Clara Marriott in Santa Clara, California.

On Wednesday, March 21, Berk will participate in a forum entitled 'Focus on the Vertical Revolution,' in which Berk and other panelists will examine and discuss strategies for success in developing Web-based properties and products focused on specific local and vertical categories.

Berk, a founder of Marchex's Open List (www.openlist.com) vertical search platform, brings perspectives as both an engineer and former industry analyst. Prior to Marchex and Open List, he served as a research director at Jupiter Research, where he focused on coverage of search technology and Web operations and infrastructure. Berk has been widely cited in the trade and popular press on trends in and the future of search, including The New York Times, The Wall Street Journal, and Business 2.0.

According to The Kelsey Group's 2007 forecast, global local search and Internet Yellow Pages revenues will grow from \$4 billion in 2006 to \$11.1 billion in 2011. Local search is one of Internet advertising's most rapidly evolving areas, involving Yellow Pages, newspapers, Web-based entities, television and other areas of media and technology.

"We are very pleased to have Marchex participate, and to include someone of Matthew's experience as part of the program agenda," said Matt Booth, senior vice president and program director, Interactive Local Media, The Kelsey Group. "Marchex is doing some very innovative development around vertical search and content aggregation. Kelsey research shows that both of these areas are increasingly important to both consumers and advertisers."

ABOUT MARCHEX, INC.

Marchex (www.marchex.com) is a technology driven search and media company focused on vertical and local online traffic. Specifically, the company is focused on search marketing, local search, and direct navigation. Marchex's platform of integrated performance-based advertising and search marketing services enables merchants to efficiently market and sell their products and services across multiple online distribution channels, including search engines, product shopping engines, directories and selected Web sites.

SAFE HARBOR STATEMENT

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, certain statements and expectations regarding the asset acquisition, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. We disclaim any intention or obligation to update any forward-looking statements.

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