



## **Marchex Launches New User Interfaces for Finance, Travel, Shopping, and Home and Garden Web Sites**

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Marchex, Inc. (NASDAQ: MCHX, MCHXP) today announced that it has launched new user interfaces covering more than 30,000 Finance-, Travel-, Shopping-, and Home and Garden-related Web sites within its proprietary distribution network. The new interfaces provide a flexible site architecture in which Marchex can more fully integrate and monetize content and advertising offerings as it continues to develop its proprietary network of vertically and locally focused sites, offering improved consumer utility, along with highly targeted advertising inventory.

Samples of the new interfaces include:

### **Finance:**

- [www.taxreturns.com](http://www.taxreturns.com)
- [www.debts.com](http://www.debts.com)
- [www.bostonmortgage.com](http://www.bostonmortgage.com)
- [www.moneyorder.com](http://www.moneyorder.com)

### **Travel:**

- [www.destination.com](http://www.destination.com)
- [www.lasvegascations.com](http://www.lasvegascations.com)
- [www.mycruise.com](http://www.mycruise.com)
- [www.mauitours.com](http://www.mauitours.com)
- [www.tourguide.com](http://www.tourguide.com)

### **Shopping:**

- [www.briefcases.com](http://www.briefcases.com)
- [www.diamondshops.com](http://www.diamondshops.com)
- [www.kidsclothes.com](http://www.kidsclothes.com)
- [www.luxurybags.com](http://www.luxurybags.com)
- [www.moneyclip.com](http://www.moneyclip.com)

### **Home and Garden:**

- [www.remodeling.com](http://www.remodeling.com)
- [www.lawncontrol.com](http://www.lawncontrol.com)
- [www.newgardens.com](http://www.newgardens.com)
- [www.ushomes.com](http://www.ushomes.com)
- [www.lawnfurniture.com](http://www.lawnfurniture.com)

Throughout 2006, Marchex plans to launch updated interfaces for all of its verticals, along with additional content offerings and enhancements to its network of vertical and local Web sites.

### **ABOUT MARCHEX, INC.**

Marchex's ([www.marchex.com](http://www.marchex.com)) mission is to be a leader in delivering vertical and local online traffic to merchants. The company is focused on search marketing, local search, and direct navigation. Marchex's platform of integrated performance-based advertising and search marketing services enables merchants to efficiently market and sell their products and services across multiple online distribution channels, including search engines, product shopping engines, directories and selected Web properties.

### **SAFE HARBOR STATEMENT**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward- looking statements and you should not place undue reliance on our forward- looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. We disclaim any intention or

obligation to update any forward-looking statements.

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