



## **Marchex to Present on Mobile Advertising Panel at the SMX East 2009 Conference**

October 2, 2009

**SEATTLE** - Oct. 2, 2009

Marchex, Inc. (NASDAQ: MCHX), a leading local search and performance advertising company, today announced that Scott Finholm, Vice President of Partner Solutions for Marchex Connect, will present at the SMX East Conference at the Jacob K. Javits Convention Center in New York City on Monday, Oct. 5 at 9:00 a.m. EDT.

Finholm will participate in a panel entitled 'Mobile Search Ads,' which will focus on the opportunities that exist with mobile paid search, and ways in which search marketers can take advantage of this growing medium.

### **About Search Marketing Expo and Third Door Media**

The Search Marketing Expo - SMX conference series is produced by Third Door Media, Inc. Third Door Media's mission is to empower Internet and search marketing professionals by providing trusted content and community services they need to be successful. For more information, visit <http://searchmarketingexpo.com/east>.

### **About Marchex**

Marchex, Inc. ([www.marchex.com](http://www.marchex.com)) is a leading local search and performance advertising company. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local search network, one of the largest online, helps consumers make better, more informed local decisions through its content-rich Web sites that reach tens of millions of unique visitors each month.

### **Forward-Looking Statements**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of Oct. 2, 2009 and Marchex undertakes no duty to update the information provided herein.

For further information, contact:

Marchex Press:  
Michelle Craig  
Nyhus Communications for Marchex  
Telephone: 206.323.3733  
Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)

Marchex Investor Relations:  
Trevor Caldwell  
Telephone: 206.331.3600  
Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)