



## **Marchex Connect Named "Best Search Engine Marketing Technology Platform for SMB's" at Search Engine Strategies**

August 13, 2009

**SEATTLE** - Aug. 13, 2009

Marchex, Inc. (NASDAQ: MCHX), a leading local search and performance advertising company, today announced that its Marchex Connect product was named winner of the "Best Search Engine Marketing Technology Platform for SMB's (Small- to Medium-Size Businesses)" for the second consecutive year at the [Search Engine Strategies Conference and Expo](#) in San Jose, Calif.

Marchex Connect is a private-label marketing platform that supports performance advertising products for local businesses.

"We are committed to delivering innovative products and solutions to help our partners better serve local businesses, including helping them acquire potential customers through online and call-based advertising programs. This honor reinforces that we are successfully achieving those goals while establishing Marchex Connect as the leading local online advertising platform," Brooks McMahon, Vice President and General Manager, Marchex Connect. "Over the next year, we will continue to build on and invest in our Marchex Connect platform to provide our reseller partners and local businesses with scalable advertising solutions that meet their growing needs."

The Search Engine Watch (SEW) Award winners were selected by a panel of industry experts and the SEW Awards editorial staff. Winners were determined based on success in four key areas:

- Innovation in methodology and execution
- Achieving success goals
- Excellence in tactical execution
- Overall approach and category relevance

For more information on Marchex Connect, please visit [www.marchex.com](http://www.marchex.com).

### **About Marchex**

Marchex, Inc. ([www.marchex.com](http://www.marchex.com)) is a leading local search and performance advertising company. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local search network, one of the largest online, helps consumers make better, more informed local decisions through its content-rich Web sites that reach tens of millions of unique visitors each month.

### **Forward-Looking Statements**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of Aug. 13, 2009 and Marchex undertakes no duty to update the information provided herein.

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