



## Marchex to Present at Locally Focused Sessions of Search Engine Strategies Conference and Expo

March 13, 2008

**SEATTLE, WA** - March 13, 2008

Marchex, Inc. (NASDAQ: MCHX, MCHXP), a local online advertising company and leading publisher of local content, today announced that John Keister, Marchex President and COO; Chad Schott, Marchex VP of Business Development; Matt McGee, SEO Manager; and Gregg Galletta, Sales Director for Marchex's contextual advertising company, IndustryBrains will separately present at the Search Engine Strategies Conference and Expo, set for March 17 - 20 at the Hilton New York in New York City.

Keister will participate in a session entitled "Local Search: Are Partnerships the Key to Success?" on Monday, March 17 from 9:30 - 10:45 a.m.; Schott will join a panel entitled "Why Local is Different," set for 11:00 a.m. - 12:15 p.m. on Tuesday, March 18; McGee will lend his expertise to the "SEM Small Business Blitz" on Wednesday, March 19 from 4:00 - 5:15 p.m.; and Galletta will participate in the "Managing Pay-Per-Click for Multiple Clients" panel on Wednesday, March 19 from 4:00 - 5:15 p.m.

### **About Marchex, Inc.**

Marchex ([www.marchex.com](http://www.marchex.com)) is a local online advertising company and leading publisher of local content. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local content network, one of the largest online, helps consumers make better, more informed local decisions through its network of content-rich Web sites that reach tens of millions of unique visitors each month.

### **Forward Looking Statements**

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC.

For further information, contact:

Marchex Investor Relations:  
Trevor Caldwell  
Telephone: 206.331.3600  
Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)

Marchex Press:  
Michelle Craig  
Nyhus Communications for Marchex  
Telephone: 206.323.3733  
Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)