



Marchex Adds Advertising Industry Veterans to Its Leadership Team Hires former Ziff-Davis Enterprise/Media CEO Sloan Seymour and Appoints Three Others to Senior Roles

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SEATTLE, WA - August 13, 2008 -

Marchex, Inc. (NASDAQ: MCHX, MCHXP), a local search and advertising company, today announced that it has named Sloan Seymour, Vice President of Marchex Adhere; Ed O'Keefe, Vice President of Performance Marketplaces; Brooks McMahon, Vice President of Partner Development; and, promoted Leigh McMillan to Senior Vice President, Marketing and Communications.

Sloan Seymour

Seymour joins Marchex as Vice President of Marchex Adhere reporting to Peter Christothoulou, Marchex Chief Strategy Officer. With more than 21 years at Ziff-Davis Enterprise/Media, Seymour most recently served as President and CEO where he was responsible for transforming the company from an IT publishing business to a digital media company. Seymour will be based in New York where he will leverage his extensive sales management experience and focus primarily on strengthening Marchex Adhere's direct sales organization and publisher relationships.

"I believe local is the next evolution in online advertising and Marchex has clearly established itself as a leader in the space," said Seymour. "I look forward to expanding Marchex Adhere's reach as a leading performance-based advertising solution for national advertisers and premium publishers."

"We're fortunate to have an executive of Sloan's caliber," said Christothoulou. "He brings more than two-decades of management experience and an outstanding track record building high-performance sales organizations that meet the needs of its customers while driving revenue growth."

Ed O'Keefe

O'Keefe joins Marchex as Vice President of Performance Marketplaces, Digital Platform Group reporting to John Keister, Marchex President and COO. O'Keefe is responsible for leading the team developing next-generation performance marketing products leveraging the Marchex Connect platform which currently delivers click- and call-based advertising products to tens of thousands of local advertisers. He joins Marchex from R.H. Donnelley where he was Director of Product Management and Innovation leading the organization's search engine marketing and search engine optimization solutions for R.H. Donnelley's national brands including DEX and Embarq.

"Marchex is in a great position to be a clear leader in call-based advertising," said O'Keefe. "We're continuing to innovate with pay-per-phone-call and integrated pay-per-lead products that extend our advertisers' reach beyond traditional online and offline sources, while providing the most intelligent analytics for measuring results."

Brooks McMahon

McMahon joins Marchex as Vice President of Partner Development, Digital Platform Group and also reports to Keister. McMahon will continue to build the team responsible for providing exceptional client service, strategic consulting, and other services such as sales training to Marchex's reseller and strategic partners. In addition, the team will be responsible for working with existing clients on new business opportunities across Marchex's different products and services. McMahon brings more than a dozen years of business, partner, and strategic account development most recently with Getty Images.

Leigh McMillan

McMillan, promoted to Senior Vice President of Marketing and Communications, joined Marchex in March 2006 as Vice President of Marketing and is responsible for the company's marketing and communications initiatives including public relations, corporate and product marketing, and branding initiatives as witnessed most recently with the launch of Marchex Adhere, Marchex Connect 2.0 and the formation of the Marchex Digital Platform Group. McMillan reports to Marchex Chairman and CEO, Russell C. Horowitz.

"Leigh has been instrumental in evolving how we communicate with our customers, investors and employees as we have increasingly integrated Marchex's products and services across the company," said Horowitz.

"At Marchex, we have been very fortunate to grow and attract a phenomenal team as we drive growth and leadership in connecting local advertisers with local consumers," added Horowitz.

For more information on Marchex Adhere, Marchex Connect or the Marchex Digital Platform Group, visit www.marchex.com.

About Marchex, Inc.

Marchex (www.marchex.com) is a local search and advertising company. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local search network, one of the largest online, helps consumers make better, more informed local decisions through its content-rich Web sites that reach tens of millions of unique visitors each month.

Forward Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions,

projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of August 13, 2008 and Marchex undertakes no duty to update the information provided herein.

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