



## Marchex to Report First Quarter 2004 Results on May 13

April 21, 2004

SEATTLE, WA -- April 21, 2004

Marchex, Inc. (NASDAQ: MCHX), a provider of technology-based services to merchants engaged in online transactions, today announced that it will release its first quarter 2004 financial results on Thursday, May 13, 2004, at approximately 4:15 p.m. EDT. At that time, Marchex will also post the press release on the Investor Relations section of its corporate Web site (<http://www.marchex.com/company/investor-relations>).

Following the release, management will hold a conference call, starting at 5:00 p.m. EDT on May 13, to discuss the quarterly results and outlook for the company. A live Webcast will be available on the Investor Relations section of the Marchex Web site, where an archived version of the Webcast will be also available, beginning two hours after completion of the call.

About Marchex, Inc.:

Marchex ([www.marchex.com](http://www.marchex.com)) provides technology-based services to merchants engaged in online transactions. Currently, the company delivers the following services in support of its partners: pay-per-click listings, search inclusion, paid inclusion, natural search engine optimization, local search marketing applications, and conversion tracking and analysis. Marchex's operating businesses include Enhance Interactive (<http://www.enhance.com/>) and TrafficLeader® (<http://www.trafficleader.com/>).

This press release includes forward-looking statements (within the meaning of the Private Securities Litigation Reform Act of 1995) that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included on this document regarding our strategy, future operations, future financial position, future revenues, projected costs, prospects, plans and objectives of management are forward-looking statements. The words "anticipates," "believes," "estimates," "expects," "intends," "may," "plans," "projects," "will," "would" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements. You should consult our Registration Statement on Form SB-2, as amended and subsequent reports filed with the SEC. We disclaim any intention or obligation to update any forward-looking statements as a result of developments occurring after the date any such statement was first made.

Marchex Press:

Michelle Craig

Nyhus Communications for Marchex

Telephone: 206.323.3733

Email: [michelle\(at\)nyhus.com](mailto:michelle(at)nyhus.com)

Marchex Investor Relations:

Trevor Caldwell

Telephone: 206.331.3600

Email: [ir\(at\)marchex.com](mailto:ir(at)marchex.com)