Marchex

Marchex Employees Help 200 Seattle Area Foster Children Prepare For School In Sixth Annual Back To School Treehouse Drive

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SEATTLE--(BUSINESS WIRE)--Sep. 8, 2015-- Marchex, (NASDAQ:MCHX) a mobile advertising analytics company, announced the results of its sixth annual back-to-school donation drive for the non-profit organization Treehouse. Treehouse pursues equity for youth in foster care, and the back-to-school donation drive is designed to give foster children a great first day of school with new back-to-school supplies, clothing and access to school pictures and field trips. In an effort to support this vital service to our community, Marchex employees pledged their support to Treehouse and coordinated the largest back-to-school drive the company has had to date.

Marchex employees in the Seattle and New York City offices organized into eight teams, and donated money, school supplies and clothing over two weeks. The winning team was led by Trinh Vu, Program Manager, whose team of fifty-two employees donated more than \$7,000 to Treehouse. Overall, Marchex employees donated more than \$24,000 in clothing, school supplies and monetary donations.

"We are so grateful for Marchex employees' continued commitment to youth in foster care in our community. The generous donations of Marchex employees will help more than 200 students in foster care dress for school success this year. Thank you for partnering with Treehouse to ensure youth in foster care can have a childhood and a future," stated Treehouse CEO, Janis Avery.

About Treehouse

Founded in 1988, Treehouse is Washington's leading nonprofit organization addressing the essential education and enrichment needs of kids in foster care. Treehouse helps 9,000 kids in foster care each year through programs that help them succeed in school, fulfill key material needs, and provide important childhood experiences every child deserves. Treehouse has set an ambitious goal that foster youth in King County will graduate from high school at the same rate as their peers with a plan for their future by 2017. Learn more at treehouseforkids.org.

About Marchex

Marchex is a mobile advertising analytics company that connects online behavior to real-world, offline actions. By linking critical touchpoints in the customer journey, Marchex's products enable a 360-degree view of marketing effectiveness. Brands and agencies utilize Marchex's products to transform business performance.

Please visit <u>www.marchex.com</u>, blog.marchex.com or @marchex on Twitter (Twitter.com/Marchex), where Marchex discloses material information from time to time about the Company, its financial information, and its business.

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