FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	DVAL				
	OMB Number:	3235-0287				
	Estimated average burd	len				
l	hours per response:	0.5				

	Check this box if no longer subject to								
١	Section 16. Form 4 or Form 5								
ı	obligations may continue. See								
	Instruction 1(h)								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							( )				. 1 7							
1. Name ar		2. Issuer Name <b>and</b> Ticker or Trading Symbol  MARCHEX INC [ MCHX ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)								
Berk Matthew						WITHOUTH INCIN									Direc	ctor	10%	Owner
	-   -	O Date of Farling Transporting (Marth (Day))									Offic	er (give title w)	Othe belov	r (specify v)				
(Last)		3. Date of Earliest Transaction (Month/Day/Year) 01/03/2011									EX	EVP of Product Engineering		nø				
520 PIKE STREET						01/05/2011										1 0111000	ict Engineeri	***5
SUITE 2000																		
3011L 2000						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable				
(0)					_	4. Il Amendment, Date oi Originai i lieu (Montili/Day/ real)								Line)				
(Street)														X	Forn	n filed by One	e Reporting Per	rson
SEATTL	E W.	WA 98101													porting			
					-										Pers			p9
(City)	(St	ate) (	Zip)															
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		Iabi	e I - N	on-Deriv	vative	Sec	uritie	S AC	quire	a, DI	sposed o	or, or E	senetic	ally C	JWne	<b>≥</b> a		
1. Title of S	Security (Inst	r. 3)		2. Transac	ction	Execution Date,			3. 4. Securities Acquired (A) or							ount of	6. Ownership	7. Nature
				Date (Month/Da	v/Year)				Transaction Disposed Of (D) (Instr. 3, 4 a Code (Instr.			tr. 3, 4 and			ities icially	Form: Direct (D) or Indirect	of Indirect Beneficial	
(mo				(		(Month/Day/Year)						Owne		d Following	(I) (Instr. 4)	Ownership		
								0-4- 1/			mount (A) or (D) Price			Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
									Code	V			Amount					
Class B Common Stock 01/03/20					2011	11			<b>S</b> <sup>(1)</sup>		17,500	D	\$9.47	'58 <sup>(2)</sup> 18		87,500	D	
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		16	ibie ii								convertib				iiieu			
1. Title of	2.	3. Transaction	3A. Dee		4.		_					т —		1	oo of	9. Number o	of 10.	11. Nature
Derivative	Conversion	n Date		ion Date,					6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative		8. Price of Derivative Security (Instr. 5)		derivative	Ownership	of Indirect
Security (Instr. 3)	or Exercise Price of		if any	(Day/Vear)												Securities Beneficially	Form: Direct (D)	Beneficial Ownership
(IIISII. 3)	Derivative		(MOIILII	iDayi reai j												Owned	or Indirect	(Instr. 4)
	Security				l		(A) or					Security (Instr.				Following Reported	(I) (Instr. 4)	
					l			Disposed of (D)		and 4)						Transaction	(s)	1
						(Instr. 3, 4 and 5)		1						(Instr. 4)				
							anu sj							-			- 1	
													Amount or				- 1	
											L		Number				- 1	
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	of Shares					
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## **Explanation of Responses:**

- 1. The sales reported on this Form 4 were effected pursuant to a Rule 10(b)5-1 trading plan adopted by the reporting person.
- 2. This transaction was executed in multiple trades at prices ranging from \$9.37 to \$9.66. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, Marchex or a stockholder of Marchex full information regarding the number of shares and prices at which the transaction was effected.

Matthew Berk

01/05/2011

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.